

**European Business Management [120 ECTS] (M.A.) Vollzeit**

FBR: 13.11.2023

Module	V	Ü	L	P	S	ges. SWS	WiSe			SoSe			WiSe			SoSe		
							1. Sem.			2. Sem.			3. Sem.			4. Sem.		
							SWS	PA	CP	SWS	PA	CP	SWS	PA	CP	SWS	PA	CP
<b>Strategic Management</b>																		
International Business & Strategies	2	2				4	4	KMP	5									
Strategic Planning	2	2				4				4	FMP	5						
Project Strategic Management					4	4							4	SMP	5			
Entrepreneurship & Business Development	2	2				4				4	KMP	5						
<b>European Competences</b>																		
The European & German Economy	2	2				4	4	FMP	5									
European Union Institutions & Policies	2	2				4	4	FMP	5									
European Challenges of the 21st Century	2	2				4				4	KMP	5						
European Identities					4	4				4	SMP	5						
<b>Management Competences</b>																		
Project Management					4	4	4	SMP	5									
International Negotiations & Conflict Management					4	4				4	SMP	5						
<b>Information Management</b>																		
Information Management	2	2				4	4	FMP	5									
Data Science & Artificial Intelligence	2	2				4				4	SMP	5						
<b>Research Methods &amp; Academic Writing</b>																		
Academic & Professional Skills					4	4	4	SMP	5									
<b>Specializations</b>																		
Minor Specialization I	4	4				8							8	**	10			
Minor Specialization II	4	4				8							8	**	10			
<b>International Project or Major Specialization*</b>																		
Major Specialization	2	2				4									4	**		
International Project				4		4									4	SMP		
<b>Elective Module and International Project</b>																		
Elective Module	2	2				4							4	**	5			
<b>Summe der Semesterwochenstunden</b>																		
	28	28	0	4	20	76	24			24			24			4		
Summe der Credits Lehre						95			30			30			30			
Credits f. Master's Thesis						20										20		
Credits f. Kolloquium						5										5		
Summe der Credits						120			30			30			30	30		

\* The International Project can be replaced by a Major Specialization and vice versa.

**Abkürzung:**

- V Vorlesung
- Ü Übung
- L Labor
- P Projekt
- S Seminar

- WiSe Wintersemester
- SoSe Sommersemester
- SWS Semesterwochenstunden
- PA Prüfungsart
- CP Credit Points

- FMP Feste Modulprüfung
- SMP Studienbegl. Modulprüfung
- KMP Kombinierte Modulprüfung
- \*\* Die Prüfungsart ist einem gesonderten Wahlkatalog zu entnehmen.