

#### Studies with excellent prospects

- Innovative courses of study
- Practice-oriented curriculum

#### Successful study

- Small study groups
- Close contact to professors

#### Fit for the Job

- Career Service – *career planning*
- THCONNECT – *Wildauer Company contact fair*
- Business start-up consultation

#### Ideal location

- City railway station on the Campus
- Only 30 minutes to the city centre of Berlin

#### Family-friendly university

- Studying with a child? No problem!
- Day-care for children in our kindergarten

#### Campus Life

- Accommodations for students on the Campus
- Sports, culture and Parties

#### Healthy university

- Diverse health-care and prevention services to ensure healthy studies
- Consultant and physician for preventive measures provide advice and information on campus
- Health and campaign days during the semester
- In co-operation with the Techniker Krankenkasse

#### Postal adress

Technische Hochschule Wildau  
Hochschulring 1, 15745 Wildau

#### Director of Studies

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#### Student Advisory Service

Student Guidance and Counseling Centre  
Larissa Wille-Friel, M. A.  
Dipl.-Päd. Katja Wenger  
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#### Application & enrollment

Department of Student Affairs  
Dipl.-Betriebswirtin (FH) Silja Künzel  
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#### Information for international students

International Office  
Simon Devos, M. A.  
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incoming@th-wildau.de

#### State Funding for Students in Germany and Student Residences

Students' Union Potsdam  
www.studentenwerk-potsdam.de  
Finance: bafoeg@studentenwerk-potsdam.de  
Accommodation: wohnen@studentenwerk-potsdam.de



» Bachelor Studies «



Business, Computing and Law

**EUROPEAN MANAGEMENT  
BACHELOR OF ARTS**

## EUROPEAN MANAGEMENT

### BACHELOR OF ARTS



The bachelor course European Management is a modern, internationally oriented business degree programme with a focus on Europe. The course is based on current modes of practice and covers the fields of economics, politics and law. The degree is special in that it combines courses run in English and German, a twelve week internship in a company abroad and the opportunity to study for a semester or two at one of our many partner universities around the world.

#### Information for International Students

The European Management bachelor degree offers an excellent opportunity for foreign students to study in Germany. Full-time students take courses in English and German and graduate with a degree that enables them to work in mid-management positions worldwide. We also welcome students from our exchange universities who can join us for one or two semesters.

#### Admission information

- Abitur grade of 2 or better (Englisch als Grundkurs) or
- Abitur grade of 3 or better (Englisch Leistungskurs) or
- Recognized certificate of B2 English or higher.
- Non-native German speakers must have a DSH2 certificate.
- It is also advantageous to have a basic knowledge of French or Spanish and experience in either working or studying abroad.

#### Course Content

- Acquisition of basic knowledge in all business disciplines
- Acquisition of basic knowledge in European politics and business law
- Focus on developing international business knowledge particularly from a European perspective
- Acquisition of management skills to run businesses, public institutions and organizations at a mid-management level

#### Overview of the degree

- Full-time or part-time
- 6 semesters/180 Credit Points
- Courses in English and German
- Choice of either Spanish or French as a third language
- Twelve week compulsory internship in a company abroad
- Chance to study at a partner university world-wide
- Focus on Europe
- Leads to Bachelor of Arts (B. A.)

#### Career Prospectives

- Careers in national and international companies, particularly in the areas of personnel, financial management and marketing.
- In addition, it opens doors to a career in national and international, private or public organizations.

#### Course Director

If you have any questions please contact:

**Martin Bradbeer Dip TEFL, MBA**

**Director of Studies European Management bachelor degree**

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EUROPEAN MANAGEMENT Bachelor	Language	Credit Points
<b>Semester 1 (Winter semester) 15 weeks lectures</b>		
Introduction to Economics	English	5
Basics of Management	English	5
Externes Rechnungswesen	German	5
Privatrecht I	German	2
European Politics and Policy	English	4
Einführung in das Europäische Management	German	2
Wirtschaftsmathematik und Statistik	German	5
Business English I	English	2
<b>Total Credit Points</b>		<b>30</b>
<b>Semester 2 (Summer semester) 15 weeks lectures</b>		
Human Resources and Organizational Design	English	5
Investition und Finanzierung	German	6
Kosten- und Leistungsrechnung	German	5
Privatrecht II	German	2
European Law	English	5
Wirtschaftsmathematik und Statistik	German	5
Business English II	English	2
<b>Total Credit Points</b>		<b>30</b>
<b>Semester 3 (Winter semester) 15 weeks lectures</b>		
Marketing	English	5
Handels- und Gesellschaftsrecht	German	5
Internationale Rechnungslegung	German	6
Wirtschaftsinformatik	German	4
Empirische Methoden und Techniken	German	4
Business English III	English	2
French/Spanish	Fr/Sp	4
<b>Total Credit Points</b>		<b>30</b>
<b>Semester 4 (Summer semester) 10 weeks lectures</b>		
Sozialsysteme in Europa	German	5
IT Project Management	English	2
Business English IV	English	2
International Communication & Presentations	English	4
French/Spanish	Fr/Sp	2
<b>Internship Abroad</b>		<b>15</b>
<b>Total Credit Points</b>		<b>30</b>
<b>Semester 5 (Winter semester) 15 weeks lectures</b>		
Steuerlehre	German	5
Unternehmensplanung und Controlling	German	5
Arbeitsrecht	German	5
Internationale Finanzmärkte	German	6
Finanzierung in Europa	German	4
International Management in Europe I	English	3
French/Spanish	Fr/Sp	2
<b>Total Credit Points</b>		<b>30</b>
<b>Semester 6 (Summer semester) 8 weeks lectures</b>		
Service Management	English	3
Europäisches Steuerrecht	German	3
International Management in Europe II	English	5
European Management - Case Studies	English	5
French/Spanish	Fr/Sp	2
Thesis	En/De	12
<b>Total Credit Points</b>		<b>30</b>
<b>EM Bachelor Credit Point Total</b>		<b>180</b>