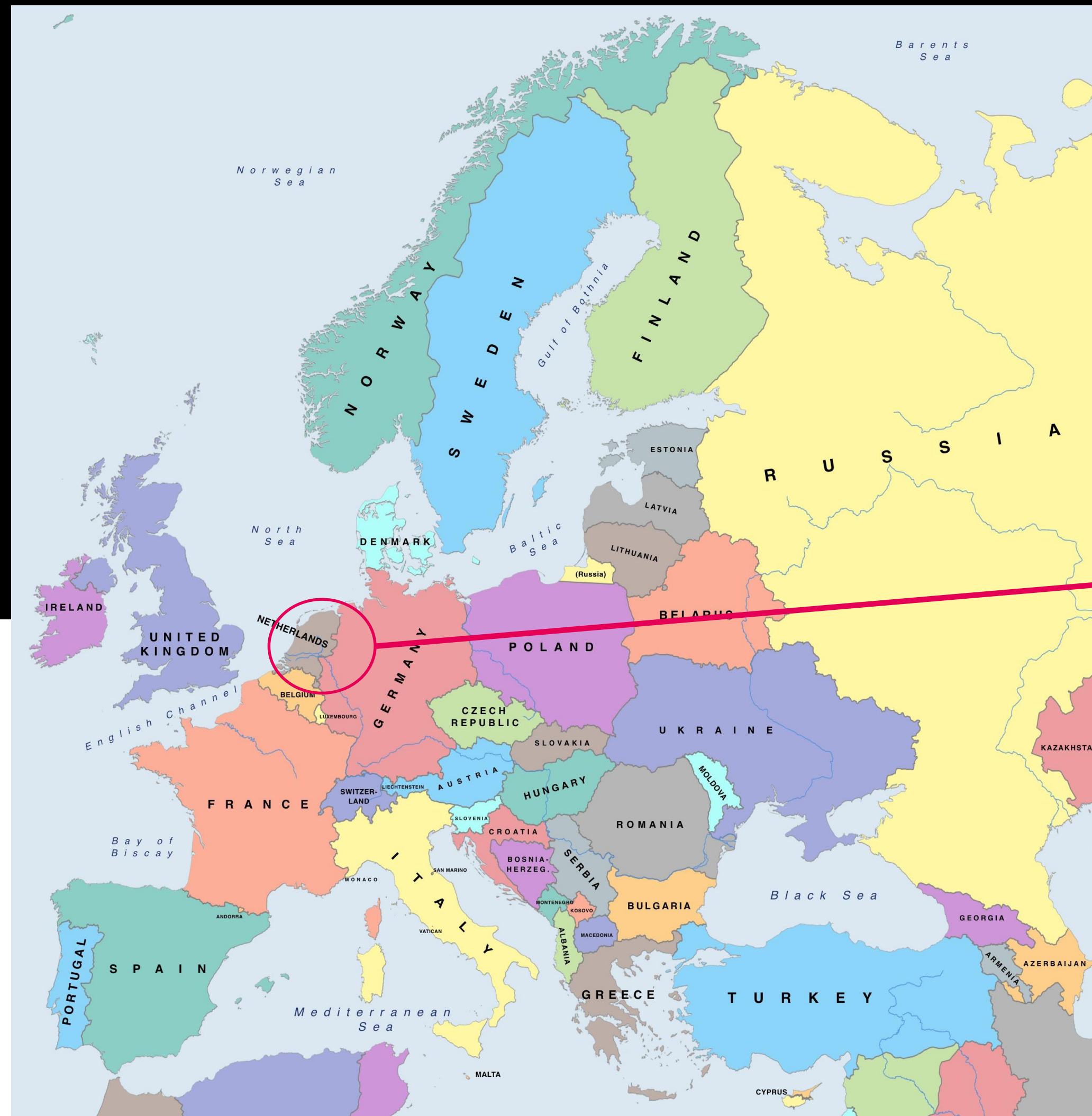


STUDY IN THE NETHERLANDS



THE NETHERLANDS



THE NETHERLANDS_



The country

- 18 million inhabitants
- ¼ below sea level!
- Many multinational companies
- “gateway to Europe!” → Port of Rotterdam / Amsterdam Schiphol Airport

The people

- Multi-cultural and multi-lingual
- Open minded
- Safe community

SIGHTS_



INTERNATIONAL SCHOOL OF BUSINESS



Part of **HAN University of Applied Sciences**

- 37,000 students & 2 campuses
- Location ISB: Arnhem Campus

2 English-taught bachelor degrees:

- Communication
- International Business

 ISB Exchange Program

1,700 students with 60 different nationalities

ARNHEM_



SEE NEW PLACES

WHAT TO EXPECT_



Orientation & Support

- Before start of lectures
- Buddies
- Exchange coordinator & coach
- Study with special circumstances
- Counsellors / Psychologists



Education

- Small classes
- Project based / group work
- Informal contact with lecturers



Campus Facilities

- Multimedia center, IT support
- Cafeteria, café & campus shop
- Sports discount card

EXCHANGE PROGRAM_

Exchange Program →

International Business →

Communication →

Specialization semesters →



Bachelor level

1 or 2 semesters:

- September – January
- February - July

Full study load: **30 ECTS credits**

80 – 100 exchange students per semester

INTERNATIONAL BUSINESS_

Exchange Program →

International Business →

Communication →

Specialization semesters →

- Business Communication
 - Business Ethics
 - Business Performance Management
 - Business to Business & Service Marketing
 - Doing Business in Europe
 - Dutch, French, German, Spanish
 - English as a professional language
 - European Culture History, Politics & Law
 - Financial Management
 - Internal Change
 - International Entrepreneurship
 - International Law
 - International Marketing Management Strategies
 - Online Marketing
 - Operations Management
 - Organizational Change
 - Project Management
 - Sales and Operations Planning
 - Supply Chain Management
- Each course = 5 ECTS credits**

COMMUNICATION_

Exchange Program →

International Business →

Communication →

Specialization semesters →



Block Exchange Program

Total: **30 ECTS** credits

- Communication in International Marketing
- Business Communication
- Media Production
- 2 electives

SPECIALIZATION SEMESTERS_

Exchange Program →

International Business →

Communication →

Specialization semesters →



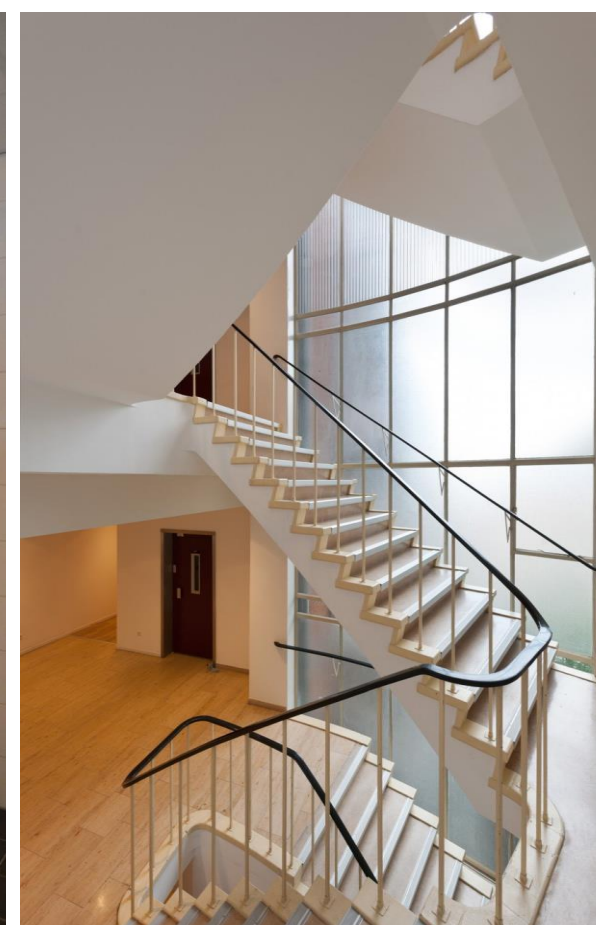
Block Exchange Program

Total: **30 ECTS** credits

- Coaching in Organizations
- Data Driven Decision Making in Business

ACCOMMODATION_

€480 -
€675
Self-
catering





STUDENT LIFE_

International School of Business (ISB) Community

- Clubs
- Sports events
- Master classes
- Events & trips

International Student Association

- Guest speakers
- Trips
- Social events (films, parties)
- End of semester gala

Bars & restaurants in Arnhem city centre
“Korenmarkt”

SHORT COURSES

3 WEEKS

Summer: 19 June – 7 July 2023

Winter: 8 – 26 January 2024

Credits: 6 ECTS

- European Culture, Business & Entrepreneurship
- Supply Chain Management



SUMMER/WINTER SCHOOL_



**Interactive lectures, workshops
& skills training**



**Small groups & personal
coaching**



**Company visits & cultural
excursions**

EXPECTED COSTS_



Semester Exchange

- Visa/Res. Permit: €207 (2023)
- Health insurance: ± € 54
- Accommodation: ± €480 - €675
- Food & transport: ± €300
- Study materials: € 50
- Miscellaneous: € 20

Total ± **€1100 per month**

Summer/Winter School

All inclusive fee: €1500

- Accommodation & breakfast
- Transport to & from campus
- Study materials
- Company visits & cultural excursions

Add: +/- €20 per day for meals

Total ± **€2000**

VISA INFORMATION_



Semester exchange (> 90 days)

- Entry visa &/or residence permit required
- Applied for by HAN
- Processed by IND (2 – 4 weeks)
- Financial means requirement : €957,87 p.m. (until 30/6/2023)
- Application fee: currently EUR 207

Summer/winter school (< 90 days)

- Some nationalities require a Schengen Visa
- Applied for at the Dutch Embassy/Consulate



THANK YOU FOR YOUR ATTENTION!

MORE INFORMATION_

- www.hanuniversity.com
→ exchange programs / short courses in Arnhem
- Incoming.business@han.nl