

2nd Annual Wildau International Week

08 – 12 May 2023

Welcome at TH Wildau!



Welcome at TH Wildau!

The International Office of the Technical University of Applied Sciences Wildau (TH Wildau) welcomes you to the second edition of its Wildau International Week.

This week, 17 guest lecturers from our different partner universities across Europe and the world are joining us to get to know TH Wildau, our campus, and the vibrant German capital region of Berlin-Brandenburg.

Our entire university community looks forward to your guest lectures, and we are confident that your contribution will be a positive experience for our students. This week will be a valuable opportunity to deepen our partnership. We hope you will enjoy your time in Wildau and Berlin, and that many new insights and initiatives will come out of the exchanges during the event.

Thank you for being with us!

Programme

2nd Annual Wildau International Week

Monday 8 May 2023

- 11:00-13:00 Arrival to Wildau, registration, lunch
Meeting point: House 16, Room 0095
- 13:00-13:45 Welcoming
Prof. Dr. Jörg Reiff-Stephan, Vice President for Studies and Learning
Ms. Karin Schmidt, Head of the International Office
- 14:00-15:30 Workshops
Academic Culture in Wildau & Germany,
Introduction to German as a Foreign Language (*Ms. Daniela Schultz*)
- 15:45-17:15 Campus tour
University Library, Intralogistics Lab, Photonics Labs
- 18:00 Festive Dinner at Villa am See in Wildau
Meeting point: 17:30 in front of House 13

Tuesday 9 May 2023

- 08:00-16:30 Teaching (*see your individual programme*)

Wednesday 10 May 2023

- 08:00-16:30 Teaching (*see your individual programme*)

Thursday 11 May 2023

- 08:00-16:30 Teaching (*see your individual programme*)
- 13:00-14:30 Week of University Didactics (*ScienceBox between House 16 and Hall 17*)
Workshop: Content and Language Integrated Learning
Moderation: John O'Donoghue, language: English
- 15:00-16:00 Presentation of partner universities and exchange opportunities
(*Hall 17, Room 0001*)
- 16:00-18:00 International Afternoon (Hall 17, Foyer)

Friday 12 May 2023

10:30-14:30 Guided Tour to the Sanssouci Castle & Park in Potsdam
Meeting point in Wildau: 09:45 in front of House 13
Start of the tour in Potsdam: 10:30 at Luisenplatz

Who is who?

Organising Team

Ms Karin Schmidt

Head of the International Office
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Mr Simon Devos-Chernova

Coordinator Wildau International Week
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Ms Dr. Angelika Schubert

Outgoing Mobility & Erasmus+ Institutional Coordinator
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Ms Vitaliya Tomm

Double and Joint Degrees
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Ms Carolina Winkler

Incoming Mobility
House 13, Office 033
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Mr Dr. Jeffrey Wolf

Strategic Internationalisation Projects
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jeffrey.wolf@th-wildau.de

Ms. Zeynab Mohammadi, Mr Yentl D'Hoine & Mr. Tim Felix

Student Assistants at the International Office
House 13, Office 033
incoming@th-wildau.de

Guest Lecturers

Dr. L. Javier Cabeza-Ramírez

University of Cordoba, Spain

r62caral@uco.es

Guest lecture: Creación de Empresas

Thursday 11 May, 11:30-14:45

Room: House 100, Room 419

Study programme: European Business Management (Bachelor) - Group EB/22

Local lecturer: Ms. Veronica Bertinotti de Fiddicke

Mr. Christophe Condat

Clermont Auvergne Institute of Technology (IUT), France

christophe.condat@uca.fr

Guest lecture: An introduction to Services marketing : distinctive characteristics and consequences in terms of management

Tuesday 9 May, 09:45-13:00

Room: House 100, Room 214

Study programme: European Business Management (Bachelor) - Group EB/22

Local lecturer: Mr. Martin Bradbeer

Assoc. Prof. Dr. Anastasiia Devos

Borys Hrinchenko Kyiv University, Ukraine

a.devos@kubg.edu.ua

Guest lecture: Business French for Project Management

Thursday 11 May, 15:00-16:30

Room: House 100, Room 408

Study programme: European Business Management (Bachelor) - Group EB/22

Local lecturer: Ms. Marie-Noelle Demarchi

Mrs Leen Dufraimont

VIVES University of Applied Sciences, Belgium

leen.dufraimont@vives.be

Guest lecture: From white lie to deepfake

Tuesday 9 May, 09:30-11:00

Room: House 100, Room 201

Study programme: Business Computing (Bachelor) - Group I/21

Local lecturer: Mr. John O'Donoghue

Ms Brigitte Faber-de Lange

HAN University of Applied Sciences, The Netherlands
brigitte.faber@han.nl

Guest lecture: Purchasing in the Supply Chain
Wednesday 10 May, 13:15-14:45
Room: House 16, Room 1044 + Labs
Study programme: Logistics (Bachelor) - Group L/20
Local lecturer: Prof. Dr. Frank Gillert

Dr. Cristian Gerginov

University of Chemical Technology and Metallurgy, Bulgaria
girginov@uctm.edu

Guest lecture: Aluminium coating
Wednesday 10 May, 08:00-11:15
Room: House 17, Room 1021
Study programme: Mechanical Engineering (Master)
Local lecturer: Prof. Dr. Michael Herzog

Dr. habil Zsolt Csaba Johanyák

Óbuda University, Hungary
johanyak.csaba@bgk.uni-obuda.hu

Guest lecture: Selected topics from Software Engineering
Thursday 11 May, 08:00-09:30 & 11:30-13:00
Room: House 100, Room 214
Study programme: Business Computing (Bachelor) - Group I/22
Local lecturer: Mr. Peter Bernhardt

Dr. Stephan Kozhukharov

University of Chemical Technology and Metallurgy, Bulgaria
s.kozhukharov@uctm.edu

Guest lecture: Aluminium coating
Wednesday 10 May, 08:00-11:15
Room: House 17, Room 1021
Study programme: Mechanical Engineering (Master)
Local lecturer: Prof. Dr. Michael Herzog

Dr. C. Igor Lopes Martinez

Universidad Tecnológica de La Habana José Antonio Echeverría, Cuba

igor.lopesmartinez@gmail.com

Guest lecture: Circular Economy and sustainability – The Blue Connection business game

Tuesday 09 May, 10:00-12:30 (House 17, Room 1.004)

Master Technical Management - Group TMM/23

Local lecturer: Prof. Dr. Marcus Abramowski

Final student project presentations: Business Process Optimization in an e-commerce company

Tuesday 09 May, 14:00-16:30 (House 17, Room 1.020)

Master Technical Management - Group TMM/23

Local lecturer: Prof. Dr. Gaby Neumann

Introduction to The Triple Connection

Workshop for the study programme development project “Sustainable Mobility & Logistics”

Wednesday 10 May, 14:00-16:30 (House 16, Room 0.081)

Local lecturer: Prof. Dr. Gaby Neumann

Mr Santiago López Peiró

Polytechnic University of Valencia, Spain

santiago.lpeiro@hotmail.es

Guest lecture: Technical Analysis – Trendlines

Thursday 11 May, 11:30-14:45

Room: House 13, Room 123

Study programme: European Business Management (Bachelor) - Group EB/21

Local lecturer: Prof. Dr. Verena Klapschus

Assoc. Prof. Ales Melecky

VSB - Technical University of Ostrava, Czech Republic

ales.melecky@vsb.cz

Guest lecture: Behavioral Economics – The Two Systems Within Us and Systematic Mistakes

Wednesday 10 May, 09:45-11:15

Room: House 17, Room 0001

Study programme: Public Administration in Brandenburg (Bachelor) - Group ÖVB/22

Local lecturer: Prof. Dr. Katrin Bösener

Mr Seppo Nevalainen

Karelia University of Applied Sciences, Finland
seppo.nevalainen@karelia.fi

Guest lecture: Using game theory and utility functions for designing NPCs in games
Tuesday 9 May, 09:45-13:00
Room: House 13, Room 123
Study programme: Business Computing (Master) - Group IM/22
Local lecturer: Prof. Dr. Rainer Stollhoff

Ms An Blanche Ostyn

VIVES University of Applied Sciences, Belgium
an.ostyn@vives.be

Guest lecture: Copywriting: how to seduce with words?
Tuesday 9 May, 11:15-12:45
Room: House 100, Room 201
Study programme: Business Computing (Bachelor) - Group I/21
Local lecturer: Mr. John O'Donoghue

Drs Reinder Pieters

HAN University of Applied Sciences, The Netherlands
reinder.pieters@han.nl

Guest lecture: Purchasing in the Supply Chain
Wednesday 10 May, 13:15-14:45
Room: House 16, Room 1044 + Labs
Study programme: Logistics (Bachelor) - Group L/20
Local lecturer: Prof. Dr. Frank Gillert

Dr. Sandra M Sánchez-Cañizares

University of Cordoba, Spain
sandra.sanchez@uco.es

Guest lecture: Active labour market policies and self-employees
Thursday 11 May, 09:45-11:15
Room: House 14, Room A001
Study programme: European Management (Master) - Group EMM/22
Local lecturer: Prof. Dr. Christian Hederer

Mr Juras Tamelis

Kauno kolegija Higher Education Institution, Latvia

juras.tamelis@go.kauko.lt

Guest lecture: Transport in the logistics system

Tuesday 9 May, 08:00-09:30

Room: House 16, Room 1044

Study programme: Industrial Engineering (Bachelor) - Group W/21

Local lecturer: Prof. Dr. Thomas Masurat

Ing. Markéta Zajarošová

VSB-Technical University of Ostrava, Czech Republic

marketa.zajarosova@vsb.cz

Guest lecture: Cognitive biases, Emotional intelligence and mindfulness

Wednesday 10 May, 13:15-14:45

Room: House 100, Room 214

Study programme: European Management (Master) - Group EMM/22

Local lecturer: Mr. Marcel Herold

In case of emergency

Fire brigade, medical emergencies	112
Police	110
University campus security service	+49 176 1640 3037
Blocking of debit/credit cards	+49 116 116
S-Bahn-Customer Hotline:	+49 30 297 43333
BVG-Hotline:	+49 30 19449
Simon Devos-Chernova	+493375 508 386

Campus Plan

